HOME OF THE 2014 ⬤ ALL-STAR GAME

FACT SHEET ON THE 85TH ALL-STAR GAME

- Major League Baseball and the Minnesota Twins will hold the 2014 All-Star Game at Target Field. The 2014 All-Star Game will be the 85th Midsummer Classic.

- It will mark the third time that the Twins have hosted the All-Star Game, having also done so at Metropolitan Stadium in 1965 and at the Metrodome in 1985.

- Minnesota will become the 16th city to host the Midsummer Classic on at least three occasions. The others include: New York (9, including 2013 at Citi Field), Chicago (7), Cleveland (5), Pittsburgh (5), St. Louis (5), Boston (4), Cincinnati (4), Detroit (4), Philadelphia (4), Washington, D.C. (4), Anaheim (3), Houston (3), Kansas City (3), Milwaukee (3) and San Francisco (3).

- The 1965 Midsummer Classic was held on July 13th at Metropolitan Stadium, with the National League edging out the American League for a 6-5 win. The N.L. struck for three runs in the top of the first inning on a leadoff home run from Willie Mays and a two-run homer by Braves catcher Joe Torre. The Senior Circuit added two more runs in the second inning on a two-run home run by Willie Stargell. After the A.L. pushed one across in the fourth inning, and cut the lead to 5-3 in the fifth, Harmon Killebrew of the hometown Twins provided the highlight of the game with his game-tying two run home run. In the seventh, Cubs third baseman and 2012 Hall of Fame inductee Ron Santo singled in Willie Mays for the game-winning run. Cardinals hurler Bob Gibson secured the N.L. victory by striking out Killebrew and Joe Pepitone in the ninth inning with the tying run on second base. San Francisco Giants pitcher Juan Marichal, the N.L. starter, was named the Most Valuable Player after permitting just one hit over 3.0 innings pitched. The victory gave the N.L. an overall edge of 18-17-1 in All-Star Games, which marked the first time in history that the N.L. held the lead. The contest featured 18 Hall of Famers, including Hank Aaron, Ernie Banks, Roberto Clemente, Don Drysdale, Gibson, Al Kaline, Killebrew, Sandy Koufax, Al Lopez, Mickey Mantle, Marichal, Mays, Brooks Robinson, Frank Robinson, Santo, Stargell, Billy Williams and Carl Yastrzemski.

July 13, 1965 (The 36th ASG)

	R	H	E
NL	3 2 0 0 0 0 1 0 0	6	11	0
AL	0 0 0 1 4 0 0 0 0	5	8	0

NL – Marichal, Maloney (4), Drysdale (5), KOUFAX (6), Farrell (7), Gibson (8)
AL – Pappas, Grant (2), Richert (4), McDOWELL (6), Fisher (8)
HR – Mays, Torre, Stargell, McAuliffe, Killebrew
W – Koufax   **L** – McDowell   **A** – 46,706
TOG – 2 hours, 45 minutes

- The 1985 Midsummer Classic was held on July 16th at the Metrodome, with the N.L. topping the A.L., 6-1. The win marked the Senior Circuit's 25th victory in a span of 29 Midsummer Classics, and the game is the only All-Star Game to be played on July 16th in the contest's 83-year history (note: the 2013 All-Star Game at Citi Field is scheduled for July 16th). In addition, the game is one of 16 in All-Star history to have not featured a home run by a player on either squad. The A.L. started the scoring with its lone run in the bottom of the first inning on a sacrifice fly by Kansas City's George Brett. The N.L. responded with RBI-singles by a pair of San Diego Padres – catcher Terry Kennedy in the second and first baseman Steve Garvey in the third. The N.L. added two more runs on a two-RBI single by Philadelphia Phillies catcher Ozzie Virgil in the fifth, and padded their lead with a two-RBI double by St. Louis Cardinals outfielder Willie McGee in the ninth. N.L. starter LaMarr Hoyt of the Padres was named the game's Most Valuable Player after tossing 3.0 innings and allowing two hits and one unearned run. The game featured 14 Hall of Famers, including Bert Blyleven, Wade Boggs, Brett, Gary Carter, Carlton Fisk, Rich "Goose" Gossage, Tony Gwynn, Rickey Henderson, Paul Molitor, Eddie Murray, Jim Rice, Nolan Ryan, Ryne Sandberg and Ozzie Smith. The 1985 All-Star Game also marked the first year that the Home Run Derby was held, with Cincinnati's Dave Parker winning the contest.

July 16, 1985 (The 56th ASG)

NL	0	1	1	0	2	0	0	0	2		6	9	1
AL	1	0	0	0	0	0	0	0	0		1	5	0

NL – HOYT, Ryan (4), Valenzuela (7), Reardon (8), Gossage (9)
AL – MORRIS, Key (3), Blyleven (4), Stieb (6), Moore (7), Petry (9), Hernandez (9)
HR – None   **W** – Hoyt   **L** – Morris   **A** – 54,960
TOG – 2 hours, 54 minutes

- The Twins have had 119 All-Star selections in franchise history and have had two managers lead an A.L. squad (Tom Kelly – 1988 and 1992; Sam Mele – 1966).

- Hall of Fame outfielder Kirby Puckett was named the Most Valuable Player of the 1993 Midsummer Classic in Baltimore. Puckett went 2-for-3 with a home run and two RBI in the A.L.'s 9-3 victory. Puckett is the only Twin to be named MVP of an All-Star Game.

- Minnesota has had just two players homer in an All-Star Game: Hall of Famer Harmon Killebrew (three times – 1961, 1965, 1971); and Puckett (1993).

- The Twins have had three pitchers start an All-Star Game: Dean Chance in 1967 at Anaheim; Frank Viola in 1988 at Cincinnati; and Jack Morris in 1991 at Toronto.

- The Twins have had five rookies participate in a Midsummer Classic: Rich Rollins in 1962; Hall of Famer Rod Carew in 1967; Butch Wynegar in 1976; Kent Hrbek in 1982; and Francisco Liriano in 2006. Of the five, Rollins and Carew were selected to start.

- Wynegar had been the youngest position player in a Midsummer Classic (20 years, 121 days in 1976) prior to 19-year-old Bryce Harper of the Washington Nationals making his All-Star debut earlier this summer in Kansas City.

MINNESOTA TWINS ALL-TIME ALL-STAR GAME SELECTIONS

1961 – Harmon Killebrew, 1B
1961 (2) – Harmon Killebrew, 1B; Camilo Pascual, RHP
1962 – Earl Battey*, C; Camilo Pascual, RHP; Rich Rollins*, 3B
1962 (2) – Earl Battey*, C; Jim Kaat, LHP; Camilo Pascual, RHP; Rich Rollins*, 3B
1963 – Bob Allison, OF-1B; Earl Battey*, C; Harmon Killebrew, OF; Zoilo Versalles*, SS
1964 – Bob Allison*, OF-1B; Jimmie Hall, OF; Harmon Killebrew*, OF; Tony Oliva*, OF; Camilo Pascual, RHP
1965 – Earl Battey*, C; Jim Grant, RHP; Jimmie Hall, OF, Harmon Killebrew, 1B-3B; Tony Oliva, OF; Zoilo Versalles, SS
1966 – Earl Battey, C; Jim Kaat, LHP; Harmon Killebrew, 3B-1B; Sam Mele, MGR; Tony Oliva*, OF
1967 – Rod Carew*, 2B; Dean Chance*, RHP; Harmon Killebrew*, 1B; Tony Oliva, OF
1968 – Rod Carew*, 2B; Harmon Killebrew*, 1B; Tony Oliva, OF
1969 – Rod Carew*, 2B; Harmon Killebrew, 3B-1B; Tony Oliva, OF; John Roseboro, C
1970 – Rod Carew, 2B; Harmon Killebrew*, 3B-1B; Tony Oliva, OF; Jim Perry, RHP
1971 – Leo Cardenas, SS; Rod Carew*, 2B; Harmon Killebrew, 1B-3B; Tony Oliva, OF; Jim Perry, RHP
1972 – Rod Carew*, 2B
1973 – Bert Blyleven, RHP; Rod Carew*, 2B
1974 – Rod Carew*, 2B
1975 – Rod Carew*, 2B
1976 – Rod Carew*, 1B; Butch Wynegar, C
1977 – Rod Carew*, 1B; Larry Hisle, OF; Butch Wynegar, C
1978 – Rod Carew*, 1B
1979 – Roy Smalley*, SS
1980 – Ken Landreaux, OF
1981 – Doug Corbett, RHP
1982 – Kent Hrbek, 1B
1983 – Gary Ward, OF
1984 – Dave Engle, C
1985 – Tom Brunansky, OF
1986 – Kirby Puckett*, OF
1987 – Kirby Puckett, OF
1988 – Gary Gaetti, 3B; Tom Kelly, MGR; Tim Laudner, C; Kirby Puckett, OF; Jeff Reardon, RHP; Frank Viola*, RHP
1989 – Gary Gaetti, 3B; Kirby Puckett*, OF
1990 – Kirby Puckett, OF
1991 – Rick Aguilera, RHP; Jack Morris*, RHP; Kirby Puckett, OF
1992 – Rick Aguilera, RHP; Tom Kelly, MGR; Chuck Knoblauch, 2B; Kirby Puckett*, OF
1993 – Rick Aguilera, RHP; Kirby Puckett*, OF
1994 – Chuck Knoblauch, 2B; Kirby Puckett*, OF
1995 – Kirby Puckett*, OF
1996 – Chuck Knoblauch, 2B
1997 – Chuck Knoblauch, 2B
1998 – Brad Radke, RHP
1999 – Ron Coomer, 1B
2000 – Matt Lawton, OF
2001 – Cristian Guzman, SS; Joe Mays, RHP; Eric Milton, LHP
2002 – Eddie Guardado, LHP; Torii Hunter*, OF; A.J. Pierzynski, C
2003 – Eddie Guardado, LHP
2004 – Joe Nathan, RHP
2005 – Joe Nathan, RHP; Johan Santana, LHP
2006 – Francisco Liriano, LHP; Joe Mauer, C; Johan Santana, LHP
2007 – Torii Hunter, OF; Justin Morneau, 1B; Johan Santana, LHP
2008 – Joe Mauer*, C; Justin Morneau, 1B; Joe Nathan, RHP
2009 – Joe Mauer*, C; Justin Morneau, 1B; Joe Nathan, RHP
2010 – Joe Mauer*, C; Justin Morneau*+, 1B
2011 – Michael Cuddyer, OF
2012 – Joe Mauer, C

* - Selected as starter   +Injured, did not play

MEDIA COVERAGE AND THE ALL-STAR GAME'S ECONOMIC IMPACT

The 2012 All-Star Game in Kansas City was covered by approximately 2,000 writers, broadcasters and photographers who provided worldwide coverage of the jewel event. The 83rd All-Star Game drew an 8.1 metered market rating, representing a +3% increase over 2011 in Phoenix, and ranks as FOX's most-watched primetime telecast of the summer. As has been the case since its television debut more than 50 years ago, the Major League Baseball All-Star Game ranks as by far the highest-rated All-Star event in sports. In addition, the State Farm Home Run Derby delivered a 4.8 HH rating and an average of 6.9 million viewers, both figures up +3% over the 2011 event in Phoenix.

MLB International's transmission of the All-Star Game was televised around the world by 54 broadcast outlets to more than 220 countries and in 15 languages.

The economic impact of recent All-Star Games on its host cities and communities has been as follows:

YEAR	HOST CITY	ECONOMIC IMPACT	YEAR	HOST CITY	ECONOMIC IMPACT
2012	Kansas City	$60 million	2003	Chicago	$60 million
2011	Phoenix	$67 million	2002	Milwaukee	$50 million
2010	Anaheim	$85 million	2001	Seattle	$50 million
2009	St. Louis	$60 million	2000	Atlanta	$49 million
2008	New York	$148.4 million	1999	Boston	$65 million
2007	San Francisco	$65 million	1998	Denver	$40.5 million
2006	Pittsburgh	$52.3 million	1997	Cleveland	$37.6 million
2005	Detroit	$52.2 million	1996	Philadelphia	$55.9 million
2004	Houston	$65 million			

TARGET FIELD

• Official groundbreaking for Target Field took place on August 30, 2007.

• Target Field hosted its first Major League Baseball regular season game on April 12, 2010 when the Twins defeated the Boston Red Sox, 5-4.

• Officially opened on April 2, 2010 when Minnesota hosted the St. Louis Cardinals for the first of two exhibition games prior to the opening of the 2010 regular season.

• Target Field was named the 2011 Sports Facility of the Year by Sports Business Journal and Sports Business Daily.

• On December 13, 2011, the Twins earned LEED (Leadership in Energy & Environmental Design) Silver certification for operations less than two years after receiving Silver certification for new construction. The Twins became the first professional sports franchise to earn both certifications.

• On July 8, 2012, Kenny Chesney and Tim McGraw played the first concert ever at Target Field.

MAJOR LEAGUE BASEBALL'S ALL-STAR SUMMER
LEAVES LASTING LEGACY ON HOST COMMUNITIES

Major League Baseball hosted a series of community and charitable initiatives and projects leading up to the 83rd MLB All-Star Game that left a legacy benefiting Greater Kansas City and beyond. This MLB All-Star Summer community effort complemented the midsummer celebration of Baseball and the Kansas City Royals, impacted the lives of underserved youth and local veterans, supported cancer research, highlighted the importance of environmental consciousness and honored the history of Negro Leagues Baseball.

$4 Million Donation to Local and National Charities

MLB and the Royals donated more than $4 million through MLB Charities and Royals Charities, with funds raised from Gatorade All-Star Workout Day on Monday, July 9th, to MLB All-Star projects in the Greater Kansas City area and national charitable initiatives.

MLB All-Star Summer Lasting Legacy Support

2012 MLB All-Star Summer activities supported charitable organizations and initiatives including Stand Up To Cancer, Prostate Cancer Foundation, Reviving Baseball in Inner Cities (RBI), Boys & Girls Clubs of America and Make-A-Wish Foundation, among others.

A significant portion of the donation from MLB and the Royals remained in the Greater Kansas City Area to fund a number of worthy projects and causes including the following:

Boys & Girls Clubs Renovation Project (Boys & Girls Clubs of Greater Kansas City, Leslie Unit) – With assistance from Magical Builders, renovations were made to the Club's interior and exterior, including new classrooms and new restrooms, an expanded kitchen, landscaping improvements, furniture and an improved HVAC system.

Youth Field Renovations (Mulkey Square Park, Satchel Paige Stadium, Cleveland Park) – MLB All-Star Legacy funding helped renovate two baseball fields owned by the Kansas City, Missouri, Parks and Recreation Department: Mulkey Square Park and Satchel Paige Stadium. Renovations included the installation of a new irrigation system and scoreboard, infield and outfield maintenance, fencing construction and installation, backstops, dugouts and other improvements to the general facility surrounding each field. The fields will be regularly used by local Reviving Baseball in Inner Cities (RBI) leagues and Guadalupe Center Youth Baseball, among others, and during 2012 MLB All-Star Week, Satchel Paige Stadium hosted the opening ceremonies of the Jr. RBI Classic, an event designed to provide hundreds of young RBI baseball and softball players an opportunity to participate in MLB All-Star Week.

The Baseball Tomorrow Fund (BTF) – The Boys & Girls Clubs of Greater Kansas City (BGCGK) operates a local RBI league that serves nearly 800 players. In order to improve the condition of the fields and increase the number of RBI participants, the Baseball Tomorrow Fund awarded BGCGK a grant of $50,000 to provide funding for field renovations at Cleveland Park, including infield mix, laser grading and drainage surrounding the four fields at the park. The MO-KAN chapter of the Sports Turf Managers Association, which evaluated the fields' conditions and recommended the proposed field renovations, provided volunteer labor to complete the project. Jr. RBI Classic games were played on the fields at Cleveland Park. BTF is a joint initiative between the Major League Baseball Players Association and Major League Baseball designed to promote the growth of youth baseball and softball throughout the world by awarding grants to support field renovation and construction projects, equipment and uniform purchases, coaches training material and other selected program expenses.

The MLB-Royals All-Star Scholars Program – Beginning in 2012, the MLB-Royals All-Star Scholars program will identify five high school seniors per year as MLB-Royals All-Star Scholars. The students will be selected from the 20/20 Leadership program, which serves students from moderate- to low-income families to educate and expose them to community issues, develop personal and leadership skills and build community-wide relationships. The selected students will have the opportunity for a $2,500 per-year scholarship, renewable up to four years. Recipients may select a major of their choice at any two- or four-year college/university in Missouri or Kansas. The program recipients will be selected based on a number of criteria, including academic achievement and attendance record, financial need and demonstrated community involvement. The inaugural scholarship winners were recognized during All-Star Week in Kansas City and served as volunteers at various All-Star events.

Rebuilding Together (Kansas City VA Medical Center Annex) – The project provided special services for female veterans and all veterans (male and female) afflicted with Post-Traumatic Stress Disorder (PTSD) by creating family-friendly, baseball-themed play areas in the waiting area of the clinic for patients' children, improving aesthetics of the clinic offices and meeting areas and enhancing the landscape surrounding the facility, which was recently added to the Kansas City VA Medical Center system. Bank of America, the official bank of Major League Baseball, supported this project both financially and through employee volunteerism.

Operation Breakthrough – Funding for this project helped this daycare center, which serves low-income families, improve its after-school and summer enrichment programs. Renovations to the facility's infrastructure included replacing ceiling, drywall, glass and windows, installing new doors, painting and electrical work and sprinkler relocation. The mission of Operation Breakthrough is to help children who are living in poverty develop to their fullest potential by providing them a safe, loving and educational environment.

Negro Leagues Baseball Museum – Funds helped to create a new, dynamic traveling exhibit that took a historical look through photos, videos and text at Negro Leagues players who, after the integration of baseball, became MLB All-Stars. After its premiere in Kansas City, the Negro Leagues Baseball Museum will develop a three-to-five year national tour of the exhibition, with plans to make it available in future All-Star Game cities. In addition, a portion of the exhibit was integrated into the current, permanent "Major League Baseball" section of the Negro Leagues Baseball Museum.

All-Star Game Charity 5K & Fun Run presented by Nike
The third All-Star Game Charity 5K & Fun Run presented by Nike took place on Sunday, July 8, 2012 in Downtown Kansas City. Participants ran and walked on an All-Star themed course, featuring appearances by MLB legends, mascots and celebrity guests. Hall of Famer George Brett served as the Official Race Starter while five-time Royals All-Star and MLB Network analyst Mike Sweeney created the "Sween Team" to participate in the event. All event-related net proceeds were donated equally to three charities supporting cancer research and education -- Stand Up To Cancer, the Prostate Cancer Foundation and Susan G. Komen for the Cure. Previous MLB All-Star Game Charity 5K & Fun Runs have been held in St. Louis (2009) and Anaheim (2010).

Environmental Efforts
2012 MLB All-Star Summer built on the continued commitment to the environment by Major League Baseball and the partnership with Natural Resources Defense Council (NRDC) by incorporating a wide variety of environmentally-sensitive efforts, including:
• Raising awareness about the importance of "going green" via public service announcements in-stadium and environmental education materials online (www.mlb.com/green);
• Prioritizing recycling at events throughout MLB All-Star Week;
• Addressing energy usage through efficiency measures and by investing in renewable energy offsets.